



Our Vision is
A fulfilled life for everyone affected by spinal cord injury

Our Purpose is to be
The expert, guiding voice for life after spinal cord injury

Goal 1
A health and care system that works for people with spinal cord injury

- i. **Anyone diagnosed** with spinal cord injury can access specialist advice, representation and rehabilitation from the day of injury and throughout their reintegration into life and their community
- ii. **All people** living with spinal cord injury can access general health services without fear of sub-standard care

Goal 2
Double the number of members accessing our network of services

- i. **Access to** specialist counselling and mental health support for trauma and living a life with spinal cord injury
- ii. **Access to** appropriate housing, transport, livelihoods and care

Goal 3
A UK government and public championing the cause

- i. **A network** of members and partners campaigning, fundraising and supporting the work of SIA across the UK
- ii. **A knowledgeable, engaged and supportive** government, media and public

1
Provide critical health and care support for people with spinal cord injury



2
Coordinate a network of support services nationwide



Engaging over 30,000 members we will...



4
Campaign for change



3
Build vital specialist expertise across the health and care sector

SIA STRATEGY 2030

Engaging over 30,000 members we will...



1

Provide critical health and care support for people with spinal cord injury

- i. Support**
Offering specialist frontline support and guidance for urgent and chronic physical and mental health challenges
- ii. Advocacy**
Providing advocacy and representation for members who are refused or given inappropriate support



2

Coordinate a network of support services nationwide

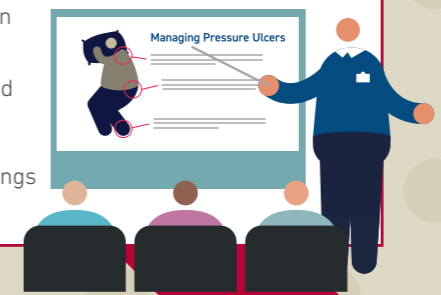
- i. National network of partners**
Coordinate a national network of trusted partners to support the diverse needs of our members
- ii. Local community**
Develop and support 50 local community groups across 10 regional hubs



3

Build vital specialist expertise across the health and care sector

- i. Training and education**
 - Training**
A critical mass of health care professionals across the health and care sectors with vital specialist skills
 - Educating**
People with spinal cord injury and their families with knowledge and skills to
 - a. manage their condition
 - b. advocate for appropriate treatment and support
- ii. Research and development**
Testing and promoting, solutions for
 - support and rehab
 - treatment and prevention
- iii. Policy and Practice**
Influencing, supporting and improving
 - specialist services
 - general health care settings
 - social care



4

Campaign for change

- i. National campaigns**
Leading and collaborating on campaigns, mobilising our community to contest the biggest barriers faced by people with spinal cord injury
- ii. Member-led local campaigns**
Supporting member-led local campaigns offering tools and connections to community groups, regional partners, and local media
- iii. Public engagement**
Educate, engage and mobilise the UK public through media and social media campaigns to take up our cause



To find out more simply scan the QR code or visit our website spinal.co.uk

