



**1**  
Provide critical health and care support for people with spinal cord injury

**2**  
Coordinate a network of support services nationwide



**Engaging over 30,000 members we will...**



**4**  
Campaign for change



**3**  
Build vital specialist expertise across the health and care sector

**Our Vision is**  
A fulfilled life for everyone affected by spinal cord injury

**Our Purpose is to be**  
The expert, guiding voice for life after spinal cord injury

**Goal 1**  
A health and care system that works for people with spinal cord injury

**Goal 2**  
Double the number of members accessing our network of services

**Goal 3**  
A UK government and public championing the cause

# SIA STRATEGY 2030

Engaging over 30,000 members we will...



1

## Provide critical health and care support for people with spinal cord injury

- i. Support**  
Offering specialist frontline support and guidance for urgent and chronic physical and mental health challenges
- ii. Advocacy**  
Providing advocacy and representation for members who are refused or given inappropriate support



2

## Coordinate a network of support services nationwide

- i. National network of partners**  
Coordinate a national network of trusted partners to support the diverse needs of our members
- ii. Local community**  
Develop and support 50 local community groups across 10 regional hubs



3

## Build vital specialist expertise across the health and care sector

- i. Training and education**
  - Training**  
A critical mass of health care professionals across the health and care sectors with vital specialist skills
  - Educating**  
People with spinal cord injury and their families with knowledge and skills to
    - manage their condition
    - advocate for appropriate treatment and support
- ii. Research and development**  
Testing and promoting, solutions for
  - support and rehab
  - treatment and prevention
- iii. Policy and Practice**  
Influencing, supporting and improving
  - specialist services
  - general health care settings
  - social care



4

## Campaign for change

- i. National campaigns**  
Leading and collaborating on campaigns, mobilising our community to contest the biggest barriers faced by people with spinal cord injury
- ii. Member-led local campaigns**  
Supporting member-led local campaigns offering tools and connections to community groups, regional partners, and local media
- iii. Public engagement**  
Educate, engage and mobilise the UK public through media and social media campaigns to take up our cause



To find out more simply scan the QR code or visit our website [spinal.co.uk](http://spinal.co.uk)

